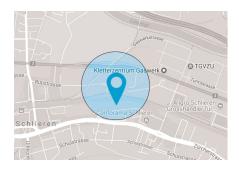


Thursday, 8th of March 2018

Axonlab invites you to the siTOOLs Biotech seminar: RNAi and CRISPR in Functional Genomics

Discover how the Pack Hunter Approach to Superior Gene Silencing can improve your results



Location: Bio-Technopark Schlieren-Zürich Kuros Biosciences AG Wagistrasse 25 8952 Schlieren www.bio-technopark.ch/kontakt/

14h00 – 14h05	Welcome
14h05 – 14h35	«RNAi and CRISPR in Functional Genomics: Making Best Use of Two Powerful Tools» Dr. Michael Hannus, CEO, siTOOLs Biotech
14h35 – 15h05	«With RNAi towards a Molecular Understanding of Adenovirus Persistence» Prof. Dr. Urs Greber, Department of Molecular Life Sciences, University of Zurich
15h05 – 15h15	Questions and Answers
15h15 – 16h00	Apéro





siPOOLs[™]: The Pack Hunter Approach to Superior Gene Silencing. RNAi Results You Can Trust.

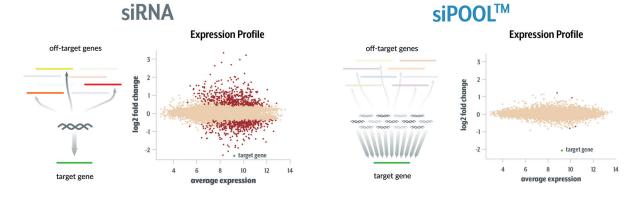
Scientists have been using RNA interference (RNAi) as a rapid and efficient tool to establish gene function. Yet the off-target effects and variable performance of short interfering RNAs (siRNAs) remain a troubling drawback, consuming precious time and resources in validation efforts.

siPOOLs[™] are optimally designed, high complexity pools of ~30 selected siRNAs that produce highly specific and efficient gene silencing. Through a combination of high complexity siRNA pooling, proprietary design algorithms and quality production, siPOOLs efficiently suppress offtarget effects while enhancing gene knockdown efficiency. Gene expression and functional assays demonstrate that siPOOLs[™] produce far more reliable results than single siRNAs or low complexity siRNA pools, avoiding false positives and variable phenotypes.

Learn about siPOOL[™] technology and see how it is applied in the study of Adenovirus persistence in this interactive seminar.

Key features and benefits of siPOOLs™:

- Greatly reduced off-target effects. Attained by high complexity pooling which reduces individual siRNA concentrations and increases seed sequence diversity.
- Robust on-target gene knockdown at low nanomolar concentrations (1-3 nM in standard cell lines). Attributed to proprietary design algorithms that avoids paralogues, ensures complete transcript coverage and optimizes siRNA thermodynamics for RISC loading.
- Avoidance of immune stimulation or toxicity. Patented semi-enzymatic production and PAGE purification ensure siRNAs in siPOOL[™] are equimolar, of defined length and highly pure.



Axonlab

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