



Junior Marketing & Scientific Sales Position at siTOOLS Biotech

Munich 24.10.2019

siTOOLS Biotech is looking for a young researcher, or recent PhD graduate with an interest in applied biotechnology and business to join our marketing and sales team.

About siTOOLS Biotech

siTOOLS Biotech GmbH is a Munich-Martinsried, research-driven biotech with core expertise in genetics, bioinformatics, and RNA production.

siTOOLS Biotech creates gene function analysis tools with exceptional targeting specificity and efficiency. This is based on a core technology of high complexity pooling of oligonucleotide reagents, designed with proprietary algorithms.

Our advanced genetic tools include:

siPOOLS™ for reliable gene silencing by RNAi.

raPOOLS™ for targeted enrichment of RNA.

riboPOOLS™ for efficient ribosomal RNA depletion prior to RNA sequencing.

siTOOLS Biotech is rapidly growing in the field of functional genomics, Next-Generation RNA sequencing, and big data analysis. Our customers include scientists from both industry and academia. siTOOLS is active in grant-funded research and siTOOLS' products are referenced in a growing number of publications world-wide.

To apply, please send your resume and cover letter to:

Dr. Michael Hannus
Managing Director, siTOOLS Biotech GmbH

Email: michael.hannus@sitools.de
Phone: +49 (0)89 1250 1481 1
Mobile: +49 (0)178 4111 549

Tasks, Responsibilities and Challenges

- Build up in-depth knowledge on siTOOL's scientific expertise and product portfolio.
- Respond to customer enquiries and manage customer projects.
- Interact with prospects and customers on a daily basis to obtain feedback and encourage sales.
- Be involved in design and implementation of lead/sales generating activities through digital marketing platforms e.g. email, social, media
- Attend conferences and present siTOOLS technology at seminars.

Qualification, Experience and Motivation

- Masters or PhD in Life Sciences, Biology, Biochemistry, Pharmacology or related discipline
- Enthusiasm for applied biomedical research
- Excellent communicative skills with friendly, people-oriented personality
- Fluency in written/spoken German with very good command of English
- Be comfortable to work in a team and enjoy independent thinking
- Self-motivated and confident to independently close sales and drive new business
- Ability to travel
- Experienced working with computers and standard software

Benefits and Perks

- Interaction with scientific community and exposure to latest research technologies
- Hands-on training in digital marketing
- Independence and option to work from home
- Opportunity to travel
- Dynamic start-up environment
- Competitive salary